



ESSENTIAL
\$1,200/MO

SIGNATURE
\$2,550/MO

LEGACY
\$4,950/MO

	3x/week	5x/week	5x/week
Weekly Instagram® posting			
Virtual one-hour onboarding session	✓	✓	✓
Algorithmic profile optimizations	✓	✓	✓
Professional retouching available	✓	✓	✓
Pre-scheduled weekly content	✓	✓	✓
Personalized caption writing	✓	✓	✓
Targeted hashtag strategy	✓	✓	✓
Dedicated account manager	✓	✓	✓
One-hour content creation sessions	1/month	2/month	3/month
New Instagram® followers/month	2,000	3,000	4,500
Virtual account review meeting		1/week	1/week
Instagram® Reel video creation		✓	✓
Development of marketing materials		✓	✓
Career development executive consults		1/month	1/week
T SMA event and partner introductions			✓
Hair/Makeup artists			✓
White glove services and opportunities			✓
Email, chat, and phone support ❤️	✓	✓	✓

Follower growth is accomplished through organic cross-promotion and collaboration with celebrities within Instagram. Total number of new followers is a gross aggregate number.

Due to the customized nature of our services, deliverables and use of budget is customized to each engagement. Graphic design is included in all packages.

