



INFLUENCER PACKAGE

This turn-key account management option is designed for those who prefer to have an expert team take the pressure out of creating the perfect social media content and presence. This package includes photography, videography, and/or graphic design, as well as expedited follower growth.

THIS PACKAGE INCLUDES

- Initial in-person (or virtual) on-boarding meeting to establish mutual understanding of brand, goals, and working-processes
- Optimization of current profiles including content, bio, handle, profile image, and personalized graphic design for story highlights
- Expertly-crafted page aesthetic and color scheme
- Basic content editing for posts
- Customized posts published at optimal time on your behalf (every 2 business days)
- Personalized captions and hashtags for every post
- Content calendars sent in advance for approval
- Celebrity and Influencer cross-marketing campaigns each month
- Guaranteed **1,700** organic, engaged, new followers every month
- Out bound by-hand engagement, commenting on your behalf 500 times each month (great for relationship building!)
- Dedicated team of 8-10 TSMA members working on the account



- Two content creation credits per month
 - Credits can be used for photo shoots, video shoots, press, and influencer growth collaborations (see Content Creation Menu for details)

\$1,200/MONTH

TSMA CONSULTING, LLC

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