



# ESSENTIAL MANAGEMENT PACKAGE

*This package is optimal for individuals, productions, and small businesses looking for an expert team to curate, manage, and grow your social media presence at an economical price. We work closely with you to introduce your content to a broader audience. This is what we are known for!*

## THIS PACKAGE INCLUDES

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- Initial account on-boarding meeting to establish mutual understanding of brand, goals, and working-processes
- Optimization of current profiles including content, bio, handle, profile image, and personalized graphic design for story highlights
- Basic content editing with premium industry-grade software, including Adobe Photoshop, Lightroom, and Acrobat
- Creation of customized Lightroom preset to establish cohesive page aesthetic
- Individualized caption writing, hashtag strategy, and timed post scheduling
  - 3 posts each week
- Weekly posting calendar sent in advance for approval
- Guaranteed **850** organic new followers every month
- Dedicated Account Management team of 4-6 T SMA members

**\$700/MONTH**

*Inquire about our proprietary celebrity cross-marketing growth system!*

T SMA CONSULTING, LLC