



ESSENTIAL MANAGEMENT PACKAGE

This package is optimal for individuals, productions, and small businesses looking for an expert team to curate, manage, and grow your social media presence at an economical price. We work closely with you to introduce your content to a broader audience.

THIS PACKAGE INCLUDES

- Initial account on-boarding meeting to establish mutual understanding of brand, goals, and working-processes
- Optimization of current profiles including content, bio, handle, profile image, and personalized graphic design for story highlights
- Basic content editing with premium industry-grade software, including Adobe Photoshop, Lightroom, and Acrobat
- Creation of customized Lightroom preset to establish cohesive page aesthetic
- Individualized caption writing, hashtag strategy, and timed post scheduling
 - 3 posts each week
- Weekly posting calendar sent in advance for approval
- Approximately 950 - 1,500+ organic, engaged, new followers every month*
- First partnership/endorsement secured by T SMA

\$700/MONTH

**Results vary based on current following, virality of content, and consistency of stories*