



# THE INFLUENCER PACKAGE

*This turn-key account management option is designed for those who prefer to have an expert team take the pressure out of creating the perfect social media content and presence. This package includes photography, videography, and/or graphic design, as well as expedited follower growth. Let the pros take care of it all!*

## THIS PACKAGE INCLUDES

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- Initial in-person (or virtual) on-boarding meeting to establish mutual understanding of brand, goals, and working-processes
- Optimization of current profile, including content, bio, handle, profile image, and personalized graphic design for story highlights
- 2 content creation credits per month
  - Please see our Content Menu for full list of options
- Professional content editing with premium industry-grade software, including Adobe Photoshop, Lightroom, and Acrobat
- Creation of customized Lightroom preset to establish cohesive page aesthetic
- Individualized caption writing, hashtag strategy, and timed post scheduling
  - 3 posts each week\*
- Weekly posting calendar sent in advance for approval
- Approximately 1,200 - 2,200+ organic, engaged, new followers every month\*\*
- Comprehensive monthly analytics and insights report
- First partnership/endorsement secured by T SMA

\$1,200/MONTH

*\*Client must attend photoshoot sessions, provide content/design feedback, and approve posting calendars in a timely manner*

*\*\*Results vary based on current following, virality of content, and consistency of stories*

T SMA CONSULTING, LLC

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