



# THE VIRAL PACKAGE™

*Our most personalized and hands-on service. The Viral Package is for those looking to exponentially develop their social media presence, utilizing our full team and cutting-edge strategies. Your dedicated team of social media experts catapult your social presence to viral status. Three month commitment only.*

## THIS PACKAGE INCLUDES

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- Initial in-person (or virtual) on-boarding meeting to establish mutual understanding of brand, goals, and working-processes
- Optimization of current profile, including content, bio, handle, profile image, and personalized graphic design for story highlights
- Three content creation credits per month
  - Please see our Content Menu for full list of options
- Professional content editing with premium industry-grade software, including Adobe Photoshop, Lightroom, and Acrobat
- Creation of customized Lightroom preset to establish cohesive page aesthetic
- Individualized caption writing, hashtag strategy, and timed post scheduling
  - 5 posts each week\*
- Weekly posting calendar sent in advance for approval
- Approximately 1,750 - 3,500+ organic, engaged, new followers every month\*\*
- Regular check-in calls with a T SMA team member upon request
- Comprehensive monthly analytics and insights report
- Partnership submissions to relevant brands and businesses, when applicable
- T SMA business consulting and development throughout 3-month engagement

**\$2,550/MONTH**

*\*Client must attend photoshoot sessions, provide content/design feedback, and approve posting calendars in a timely manner*

*\*\*Results vary based on current following, virality of content, and consistency of stories*

T SMA CONSULTING, LLC

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